Kick-off meeting of the Green Solutions Awards, 7th edition
at MIPIM, Cannes – BNP Paribas Real Estate
With the support of
Contest powered by Véronique Pappe
Director France / International

@Construction21
#GreenSolutions Awards
@Construction21
#GreenSolutions Awards

Catherine Papillon
Directrice développement durable/RSE
Our CSR vision “Inspire Real Estate 2020”

UP TO 2020, BNP PARIBAS REAL ESTATE AIMS to satisfy its clients and partners needs by delivering innovative products and services that create shared value (both tangible and intangible) so as to contribute together to the development of a more sustainable society.
With the support of Contest powered by Cédric Borel Director IFPEB Construction21 Treasurer

@Construction21 #GreenSolutions Awards
Towards zero emission, efficient and resilient buildings

projects catalysed under 5 thematic work areas

- Public Policies
- Awareness & Education
- Finance
- Market Transformation
- Building Measurement, Data and Information

Tracking progress
Keeping the buildings and construction sector under review
Global Status Report

Common Vision
Forging a pathway to low-carbon buildings and construction
Global Roadmap

Regional actions
Facilitating regional knowledge exchange
Regional Roundtables and Roadmaps

Global Advocacy
Shaping the global agenda
High-Level Events and Local Alliances

Green Solution Awards
Construction 21
A social media to accelerate the transition to green
Accelerate real estate sector transition to green

- **Identify** real estate green solutions
- **Help** innovative professionals to develop their business
- **Inspire** all other professionals for their future projects
A tool directly addressing professionals

- Urban services (energy, sanitation, water, waste, transports) 2.8%
- Professional associations, fédérations 5.5%
- Public/private owner 3.5%
- Media, events organiser 2.7%
- Industry, trading 9.3%
- Real estate 6.2%
- Training, education, research 14.4%
- Building & civil engineering companies 11.0%
- Public bodies 3.4%
- Architect, urbanist 9.4%
- Engineering, consulting 21.1%
- Bank, insurance, law, softwares, services 2.2%
- Others 1.6%

% users C21 France with a declared activity - 2018
The first social media of our sector

- **30,000 USERS** personally registered
- **2,000 CASE STUDIES**
- **700,000 VISITS** /year
- **56,000 UNIQUE VISITORS** /month
- **4,4 MILLIONS of views** /year

KPIs for the 12 C21 platforms in 2018
A network of local web-platforms

11 + 1 platforms today

Objective worldwide
@Construction21
#GreenSolutions Awards

Michel Heukmes
Construction21 Belgium manager
To collect every year cutting edge case studies
To make known innovative & replicable solutions
Green Solutions Awards: 7th edition

2013

2014

2015

2016

2017

2018
A tried & trusted concept

150 Real projects, already delivered

In each country + International

Winners’ gala at the COP

4.1 million views*

A viral communication plan

A video offered to winners

* Awards 2018, Construction21 + social media
A non-stop communication campaign

From January to December - On & Off-line

Events in MIPIM, BePositive, Passibat, Batimat or webinars

Winners’ videos & brochures

Winners’ gala in each country + international

100 media partners

A weekly radio program

12 Construction21 platforms & other social media

100 email campaigns, newsletters & press releases

→ Objective 5 million views
International winners gala
with the support of

100 media partners relaying to their networks
150 jury members: practitioners & students
With the support of Construction21 Teams

Powered by all Construction21 Teams

The social media for sustainable buildings & cities
With the support of
Contest powered by
Nathalie Mougeot
Head of commercial development & prescription
Local authorities Department
For comfortable and low carbon cities

• Our ambition: design and implement energy transition with you
  
  • Offering new services to developers, owners and managers
  • Targeting net zero carbon and maximise renewable local energies use
  • Preparing Smart Cities
  • Facilitate the energy management via a strong, reliable and competitive design

At territories, cities, districts as well as housing levels
Solutions for a sustainable world

GREEN SOLUTIONS AWARDS 2019

The 2018 international winners

Contest sponsored by EIFFAGE
2018: 16 countries in competition

143 candidates from all around the world

- 103 buildings
- 16 districts
- 24 infrastructures

Media Library Wild South

Contractor: City of Saint-Joseph

Construction manager: Co-Architectes

Consultancy agencies: TRIBU, Gui Jourdan, Héliotropic + EFITEC, Intégrale

Landscaper: Adhoc
The House of Île-de-France

Contractor: Region of Île-de-France

Designer: Agence Nicolas Michelin et Associés (ANMA)

Construction manager: ANMA, Deerns France

Consultancy agencies: Deerns France, Batiserf
Passive Witness House CLK

Contractor: CLK Constructions
Designer: Bureau d’Architecture Urbaine
Construction manager: CLK Constructions
Manufacturer: rms.lu
Contractor: Axanis
Construction manager: Dauphins Architecture
Consultancy agencies: 180 degrés ingénierie, Eco-Etude

Collective housing
Landsea New Mansion Project

Contractor: Landsea Green Group Co., Ltd.

Collective Housing
Eco-Renovation KTR Headquarters

Contractor: KTR France

Building engineering & interior designer: Ressources Green Building

Construction manager: Diagonale Concept

Consultancy agency: Amstein & Walthert

Company: Terre & Lac

Manufacturers: Dualsun, Biofib, Mapei, Sonepar
Aulario IndUVA

Contractor: Constructora San-José S.A

Designer: Francisco Valbuena García

Construction manager: Constructora San-José S.A

Consultancy agencies: Torre de Comares Arquitectos S.L.P, Ana Jiménez / María de la O García, Christina Gutiérrez Cid, Vega Ingeniería, José Emilio Nogués / Diego Tamayo, Cristina Cano Herreras

Construction company: REUQAV Ingenieros

Education Building
Smart Lighting in Copenhagen

Energy Management / Smart City

Project holder: City of Copenhagen

Builder: Citelum

Energy management
Tianjin Southern District Eco-City

Project Holder: Construction Bureau of Sino-Singapore Tianjin Eco-City

Consultancy Agency: Tianjin Eco-city Green Building

Urban Sprawl
With the support of Contest powered by Leo Attias, President
Join the Green Solutions Awards 2019

With the support of Contest powered by Join the Green Solutions Awards

Apply before June 10 on www.construction21.org

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Context powered by Construction21

The social media for sustainable buildings & cities

With the support of Global Alliance for Buildings and Construction
How to participate?

1 contest, 3 categories

- **Buildings**
- **Districts**
- **Infrastructures**

- **Sign in or create your account** (for free) on Construction21
- **Create your case study** one of the databases and add all necessary information (stakeholders, products, renewable energies, photos...)
- **Publish** once completed!
Join us in 2019 as a...
Thanks for coming!