Construction21, World GBC and R20 call to all building professionals to mobilise for the climate.

The international conference for the climate in Paris (COP21) is a critical step in the fight against climate change, and the last chance to reach an agreement of the governments to limit global warming to 2°C.

The building sector, which alone generates 30% of the world greenhouse gas, has a key role to play in this battle. Pioneer professionals around the world are mobilized for years already to rethink their models and processes, in order to significantly reduce the CO2 impact of buildings.

Today Construction21, R20 and France GBC – member of the World GBC, call all professionals of the sector to demonstrate their mobilisation for the climate by publishing their climate pledges on the Construction21 web platform.

The « Global Alliance for Buildings and Construction » will be officially launched by UNEP¹ on December 3rd, 2015, during the Buildings Day of the COP21, in Paris – Le Bourget. The Alliance aims to rally professionals around three common goals:

- **Communicate** around the building sector objectives for the climate, opportunities and impacts generated by this mutation;
- **Collaborate** to accelerate technology and know-how sharing and facilitate access to fundings;
- **Develop adapted local solutions programs**, allowing to stay below the 2°C objective.

*Download the tutorial “Publish your climate pledge on Construction21”.*

Construction21 will broadly communicate and “buzz” around your pledges and will officially deliver them to UNEP, on December 3rd, for the Buildings Day.

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¹ United Nations Environment Program
About Construction21

Construction21, social media for sustainable buildings & cities, disseminates information and best practices on sustainable construction for free, among the actors of the building sector.

Since 2012, Construction21 offers an international benchmark of 1,000 exemplary buildings and solutions, accessible in each local language and in English.

These case studies are published by professionals themselves, through a user-friendly interface. Then, they are moderated and translated by the Construction21 team of each country. A second observatory dedicated to sustainable cities and their urban solutions, City21, will be launched on December 4th, 2015.

The Construction21 network, constituted of 11 platforms, is both local and global. Each platform is managed by a non-profit organisation committed to promoting sustainable construction in their country. 300,000 professionals visited the network in 2014 and 1 million visitors are expected in 2015. Construction21 aims to create 50 platforms by 2020. [www.construction21.org](http://www.construction21.org)

About France GBC

France GBC is the French member of the international organisation World Green Building Council (World GBC) bringing together over 100 local GBCs. France GBC is an association wishing to be a leading force at a national level, creating a positive dynamic supporting the development of sustainable construction, renovation and urban planning.

France GBC aims at accelerating change towards sustainable building. France GBC members are united around 5 action verbs: to convince, to bring together, to encourage, to accompany and to benchmark.

France GBC is an exchange forum bringing together individuals and companies, whose activities relate to the association’s object, in particular public and private developers, project management, contractors, manufacturers and trading companies, users, banks, insurers, investors, property companies, energy and environment production and services, maintenance, training, consultancy, research, evaluation and verification, associations and other bodies involved in green building.

About R20, Regions of Climate Action

R20 is a coalition of partners led by regional governments that work to promote and implement projects that are designed to produce local economic and environmental benefits in the form of reduced energy consumption and greenhouse gas emissions; strong local economies; improved public health; and new green jobs. These local actions can help the world achieve our shared global environmental and economic goals.

The association, founded by Arnold Schwarzenegger signed a partnership agreement with the Construction21 network to facilitate the development of City21 and new Construction21 platforms around the world. A great mean to broadly disseminate the teachings from their projects developed across the globe. [www.regions20.org](http://www.regions20.org)

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2 The Construction21 network counts 10 national platforms in Algeria, Belgium, France, Germany, Italy, Lithuania, Luxemburg, Morocco, Romania and an international platform in English connected to BUILD UP.