

# Project Outcomes & Conclusions

## Final Conference and Study-Visit

Stuttgart, Germany, 8th – 11th October, 2012

### PROSeSC (Producer Services for European Sustainability and Competitiveness)

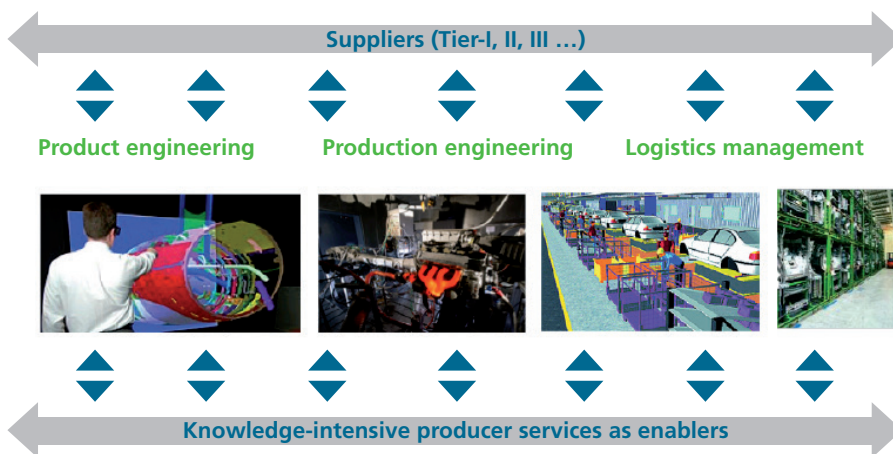
The European regions have the know-how, experience and innovation capacity to develop the innovative and complex mobility solutions for future road transport. PROSeSC aims to assist the creation of innovation environments that will take us closer to the common goals on sustainable transport and well-being in Europe.

The project will contribute by raising awareness as to the significance of services innovation and by assisting regional authorities to identify, develop and share proactive strategies to improve the public support for such services and the enterprises that provide them.

PROSeSC project is financed by INTERREG IVC programme.

### Project partners:

1. Stuttgart Region Economic Development Corporation, Germany
2. University of Hertfordshire, UK
3. Government Office for Climate Change, Slovenia
4. Ministry of Economy and Industry, Government of Galicia, Spain
5. Pannon Novum West-Transdanubian Regional Innovation Non-profit Ltd., Hungary
6. Province of Turin, Italy
7. Regional Development Agency – West Region, Romania
8. The Hethel Engineering Centre/ Norfolk County Council, UK



Above: Examples of producer services for automotive industry

## Programme

### 8th

#### 8th of October, 2012: PROSeSC Project Meetings

Venue:

Wirtschaftsförderung Region Stuttgart GmbH (WRS),  
Friedrichstraße 10, Stuttgart

16:00 **Project Meeting**

17:00 **Steering Committee Meeting**

(Project and Steering Committee Members only)

19:30 Dinner at Restaurant Schellenturm,  
Weberstraße 72, Stuttgart City

### 9th

#### 9th of October, 2012: PROSeSC Project final conference

Venue:

International Congresscenter Stuttgart,  
Messeplazza 1, Stuttgart Airport

#### Session 1: National & Regional approach on e-mobility

9:00 Registration & Coffee

9:30 **Welcome by Region**

Veit Haug, Stuttgart Region Economic Development  
Corporation

9:45 **Interregional Cooperation:  
State of Play and Perspectives**

Ilze Ciganska, Project Adviser,  
INTERREG IVC Information Point North

10:00 **The PROSeSC Project**

Christoph Gelzer, Project Coordinator,  
Stuttgart Region Economic Development Corporation

10:25 **LivingLab BW e-mobil – the regional e-mobility  
scheme**

Franz Loogen, Managing Director, e-mobil BW GmbH

11:00 Coffee Break

### 9th

#### Session 2: Fuel Cells as drivers for sustainable mobility

11:30 **Preparing Commercialization of Hydrogen Vehicles  
and Infrastructure in Germany**

Dr. Oliver Ehret, Programme Manager Hydrogen Provision,  
NOW GmbH

12:00 **Fuel Cell Busses – Experiences and Objectives**

Markus Wiedemann, SSB AG

12:30 Light Lunch

13:30 **Guided tour through exhibition area  
(f-cell and battery + storage)**

#### Session 3: Outcomes of the INTERREG 4C Project PROSeSC

14:30 **Good Practice 1, TecNet Platform for Ideas**

Dr. Rolf Reiner, Managing Director Automotive BW

15:00 **Good Practice 2, the Automotive Benchmarking Club,  
Perspectives from Hungary and Romania**

Zoltan Kábacs, Hungarian Vehicle Engineering Cluster  
and Cristi Cistelean, Regional Development Agency –  
West Romania

15:30 **The PROSeSC Good Practice Guide**

Keith Bevis, University of Hertfordshire

16:00 Coffee Break

#### Session 4: Visions for the future

16:30 **Morgenstadt: City Insights**

M.Sc. Alanus von Radecki, Project Manager,  
Fraunhofer IAO

17:00 **Insights from the German High-Tech Strategy 2020 –  
Promotors Group Mobility**

Dipl.-Wi.-Ing. Steven Peters, Karlsruher Institut für  
Technologie (KIT)

17:30 End of the Conference

20:00 Dinner at Restaurant "Camino",  
Heilbronner Straße 21, Stuttgart City

(Conference & dinner open for everybody interested)

## Accommodation details

### 10th

#### 10th of October, 2012: PROSeSC Study Visit

9:00 Meeting at Wirtschaftsförderung Region Stuttgart GmbH,  
Friedrichstraße 10, Stuttgart

#### 10:00 Visit to Production Facility of Daimler AG in Stuttgart

#### 14:00 Visit to Mercedes Museum Stuttgart

(Open for everybody interested up to a number of 30 participants,  
make sure to wear sturdy shoes)

### 11th

#### 11th of October, 2012: Workshops with Belgian Trade Mission

Venue:  
Wirtschaftsförderung Region Stuttgart GmbH (WRS),  
Friedrichstraße 10, Stuttgart

On October 11 participants have the possibility to join a workshop series in English language. Together with 40 Belgian Companies and institutions the following topics will be discussed within two different fora. The workshops will be an excellent possibility to make new contacts and to inform the Belgian delegation about the outcomes of PROSeSC.

#### 8:30 – 14:00 Workshops

1. **Energy in the vehicle, the challenge of reinventing the drive train**
2. **Hydrogen, will it replace fossil fuels as the dominant energy source in the future?**
3. **Charging infrastructure and smart grids**
4. **Intermodal mobility, threat or opportunity?**

All participants need to book their room in the hotel by themselves. We have blocked a certain amount of rooms in:

Hansa Hotel, Stuttgart City  
Silberburgstraße 114, 70176 Stuttgart  
Telephone +49 711 65 67 80-0

(30 min by S-Bahn to conference venue,  
nearest S-Bahn Stop: Feuersee)

Single standard room: 109 Euro/night, incl. breakfast

E-mail for hotel reservations:  
info@hansa-stuttgart.de, ref. PROSeSC Project

For registration to the entire event or parts please follow the link given in the invitation email and don't forget to finally confirm registration through clicking the link in the email you receive after registering. In case of questions or problems please contact:

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