

## C21 Green Building Debates

Construction 21 EXPO and WorldGBC's Europe Regional Network are hosting a series of webinar debates on 14 & 15 May 2014 during the Construction 21 EXPO, tackling some of the big political issues facing Europe's green building community.

Attendees will hear from a series of Europe's leading senior sustainable building experts. Make sure you tune in to understand the opportunities and risks this rapidly evolving landscape presents for construction businesses! Please note all timings below are **Central European Time** and it is advised to enter the event early to get oriented to the virtual environment.

[Click here to register free for Construction 21 EXPO and the webinar debates.](#)

WorldGBC's Europe Regional Network and 20 European Green Building Councils are supporting [Construction21EXPO.eu](#), an innovative online trade fair showcasing the green building industry and movement across Europe. Exhibitors include green real estate investors, project developers, designers, rating tool assessors and other service providers as well as manufacturers of green solutions.

Organized under the patronage of the European Commission, [Construction21EXPO.eu](#) is low cost for exhibitors, free for attendees, and eliminates the travel, booth construction, logistics, and associated carbon emissions of physical events.

See [www.Construction21EXPO.eu](#) for more information about the event. Green Building Council members can obtain a 15% discount on exhibitor fees. Contact [Monica.Ardeleanu@Construction21.eu](mailto:Monica.Ardeleanu@Construction21.eu) for further details.

### Day 1 - 14 May 2014

12:00 - 13:00PM

#### National renovation strategies: Whose responsibility is it anyway?

European countries are expected to deliver their first long-term national renovation strategies this April in line with the requirements of the Energy Efficiency Directive, but will they prove successful in scaling-up energy efficient renovation across the region? This session will explore emerging strategies, as well as what is needed to ensure both governments and industry deliver the full potential of our existing stock.

##### PANELLISTS

- Oliver Rapf (Executive Director, Building Performance Institute Europe)
- Andoni Hidalgo (Public Affairs & Communications Manager, Eurima)
- Pat Barry (Executive Director, Irish GBC)

14:30 - 15:30PM

#### Time for a 'Sustainable' Performance of Buildings Directive?

In many countries energy efficiency is still the main concern of governments and the buildings sector, driven by EU energy in buildings laws. However, many are now agreed it's time to look beyond energy, and move industry towards a 'lifecycle' approach, taking into consideration the various impacts of our built environment. Experts in this session will explore where we are today, next steps on this journey and the vision about where we are ultimately going.

##### PANELLISTS

- Josefin Lindblom (DG Environment, European Commission)
- Frank Hovorka (President, Sustainable Building Alliance)
- Christophe Sykes (Secretary General, Construction Products Europe)
- Vincent Briard (Head of Sustainability, Products & Buildings, Knauf Insulation)



## Day 2 - 15 May 2014

12:00 - 13:00PM

### Will 'nearly zero' countries comply?

Join a panel of nearly zero-energy building experts to hear about the journey Europe is making towards building only nearly zero-energy buildings by the end of 2020, as required by the Energy Performance of Buildings Directive. This session will explore some of the difficulties being encountered as countries try to define 'nearly zero', as well as present some of the solutions being developed.

#### PANELLISTS

- Dr Andreas Hermelink, (Unit Manager Buildings, Ecofys)
- Marco Marijewycz (Advocacy and Stakeholder Manager at E.ON New Build & Technology, E.ON)
- Céline Carré (European Public Affairs Manager, Saint-Gobain Insulation Activity)
- Rob Pannell (Managing Director, Zero Carbon Hub)

14:30 - 15:30PM

### Incentives for green buildings: What actually works?

Incentives, whether they be tax breaks, reduced planning administration, loans, subsidies etc. are a favourite topic for those looking to move the market. All incentives sound like a good idea if they are aimed at encouraging green building practices. However, the truth is that some incentive schemes succeed whilst others fail. With public money and resources often at stake, ensuring good ideas don't turn bad in reality is crucial. This session will share examples of the good, the bad and the ugly from incentive schemes around Europe, and explore what models actually work.

#### PANELLISTS

- Peter Sweatman (Chief Executive, Climate Strategy & Partners)
- Duncan Price (Director, Verco)
- Ingrid Holmes (Associate Director, E3G)

## Debate Partners



## WorldGBC Regional Partners

