



10th Edition
March, 20th – 22nd, 2013
Paris - Porte de Versailles

écobat 2013

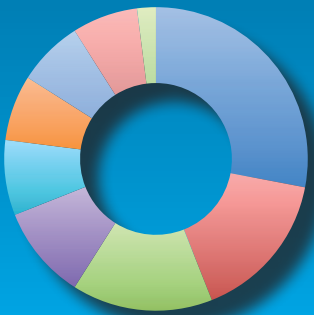
Meeting on **construction and sustainable city**



- ▶ A targeted audience
- ▶ 10 000 visitors expected
- ▶ A national audience

Exhibit on ecobat near 200 exhibitors and meet ...

- Consultants, architects and research departments (28%)
- Contracting authorities, local authorities, property developers. (16%)
- Craftsmen (15%).
- Builders, developers (10%).
- Trade (8%)
- Manufacturers (7%)
- Training (7%)
- Research and consultancy (7%)
- Other (2%)



YOUR BUSINESS DIGEST

Meet and charm the main contractors and project promoters in the construction industry and sustainable urban planning.

Inform visitors on your products and latest innovations.

Discuss the latest trends in each sector

YOUR BUSINESS PACK

Approach professionals and organizations in a different way. The écobat business pack gives you the keys to invest in the markets of the private sector, housing developments and public sector with:

- **A stand**



- **A platform:**

Present your trade expertise and innovations to 60 professionals, and gain an edge over your competitors.

- **Trade pathway:**

Choose to appear in one of the 6 trade pathways to optimise the relevance of your contacts at the trade fair

- **Demonstration space:**

Distinguish yourself from your competitors and run one of the demonstration spaces of the trade fair. Present your products at the heart of each sector (offer limited to one manufacturer per sector).



Paris - Porte de Versailles Hall 5.1

THE EVENT FOR CONSTRUCTION AND SUSTAINABLE CITY

CONCEIVE THE BUILDING OF THE FUTURE, DESIGN THE SUSTAINABLE CITY

When the lines between construction and the landscape tend to blur and contemplation on intelligent interconnections is the challenge of sustainable management of the city of the future. écobat, the landmark event in sustainable construction, extends its scope of action by creating a space dedicated to urban planning: écobat city.

CONSTRUCTION MATERIALS AND SYSTEMS

Interior finishes.
Insulation.
Bio-sourced materials
Energy-efficient materials
Carpentry
Paints and plasters
Coatings
Construction systems

Highlights

- Awards for Europe's most energy-efficient buildings in partnership with Construction 21
- 1 seminar on the topic of passive building.

ENERGY AND EFFICIENCY

Biogases
Biomass
Heating
Lighting
Wind power
Geothermal power
Construction management
Software
Solar power
Air treatment...

Highlights

- The 6th edition of the symposium on energy efficiency supported by Effinergie.

WOOD AND CONSTRUCTION

Wood components
Connectors
Carpentry
Construction systems
Varnishes and lacquers

Highlights

- The 1st convention on wooden materials organized with the competitiveness clusters of the Paris region.
- 1 day-long wood seminar in partnership with the CNDB
- 1 half-day biomass seminar organized by Propellet France.

ECOBAT CITY, THE SUSTAINABLE CITY

Meet in a privileged way:

the local authorities promoting projects
the investors: developers, companies...

Écobat city is geared towards all of the players involved in a process of sustainable transformation and planning of landscapes and towns:

Architects and research departments, builders, manufacturers, competitiveness clusters, and local areas which wish to unveil their eco-friendly projects.

The event will offer solutions suited to the problems of:
Networks- smart grids, urban transportation, roadworks...
Circular economics - waste and water management.
Energy.

Urban planning – access, lighting, furniture, landscaping...
Sustainable mobility.
Safety.

Highlights

- A rendering on the most eco-enterprising French territories, rewarded through the Trophées Eco Actions presented by the eco-mayors
- Exchange of experiences with the representatives of European eco-towns
- 1 day-long local authorities seminar
- Creation of the 1st French intercluster meeting

THE 2ND EDITION OF THE SCIENCES AND TECHNIQUES CONVENTION

IN PARTNERSHIP WITH THE CODEM PICARDIE

3-day convention, 300 participants

The only French-speaking convention entirely dedicated to R&D in construction.

A particular focus will be given, on the 3rd day, on wood as material.

écobat 2013
Sciences & Techniques

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Ecobat gives you a greater voice amongst professionals sensitive to the challenges of sustainable construction!

Reserve a stand and benefit from exposure in the *écobat* info newsletters with a readership of over 50,000 professionals.

6 "product" newsletters

Presenting the latest innovations from *écobat* exhibitors, directed at professionals according to the following categories:

- Craftsmen
- Developers and promoters
- Distributors
- Industrialists
- Project management
- Regulation

A targeted communications campaign:

- 150,000 physical invitations, sent to professionals of the sector.
- Publications in the professional press and media platforms: Bati Gratuit Pro, Batiweb, Batiactu, Bois Mag, Energie et développement Durable, Environnement Magazine, Le Monitor

A dedicated Website www.salon-ecobat.com

- Pre-registration of visitors.



SPAS Organisation, expertise at the service of sustainable construction professionals.



Contact us to exhibit:

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More information on:
www.salon-ecobat.com

In partnership with:



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