With the Cluster EMC, Morocco is the first African country to join the international Construction21 network

During the 6th edition of the Bativert Forum in Casablanca, the opening of the first extra European Construction21 platform was announced with the launch of Construction21 Morocco. The Moroccan cluster EMC becomes the first African chapter of the international network dedicated to the environmental transition in the building sector.

This newly created platform will offer not only a place for information and exchanges to the Moroccan professionals on sustainable construction, but also a tool for promotion of innovation on an international scale. The Construction21 network already counts 10 platforms and aims to deploy over 50 countries by 2020, especially in the Maghreb region and in Africa, countries in which Moroccan companies have a growing influence.

The Cluster EMC (Energy Efficiency of Construction Materials), has been selected by Construction21 to manage the Moroccan platform. The cluster is a not-for-profit association, created in the end of 2013 under the Ministry of Industry, Trade and Digital Economy. Among its members are public and private partners such as: Orobrigue, Veritas Morocco, the Archimédia group, Calnicor Morocco, Lafarge, Multicerame, Al Omrane and the University Hassan Ier.

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About Construction21

Construction21 is a collaborative platform dedicated to all professionals active in the sustainable building sector. You can exchange information and feedback, develop your network and engage in the thematic communities. Access to the website is totally free, content is created by users and moderated by recognized experts. After 2 years, Construction21 counts 11.000 registered members in Europe and 30.000 unique monthly users for 100.000 views. The portal also features more than 500 case studies describing exemplary buildings and 200 online communities.

The Construction21 network, managed by Construction21 AISBL international association in Brussels, now includes 10 portals (France, Germany, Italy, Lithuania, Romania, Spain, Belgium Luxemburg and Morocco plus an international platform in English). They are constantly evolving to bring the best contents to practitioners and to actively contribute to sustainability-related events. The international network is already mobilized for the COP21 of December 2015. www.construction21.org
About Bativert
Bativert, pioneering forum of sustainable construction in Morocco, held its 6th edition on November 12th at the Hyatt Regency Hotel of Casablanca with a whole day of conferences and debates dedicated to sustainable construction et to energy efficiency for the professionals of construction in Morocco, in order to inform them on new questions of a new growing market. Bativert is a platform of exchange and networking around sustainable construction and aims to gather professionals involved in green growth to debate on innovations and potential development of the sector. The event connects participants (professionals of sustainable construction, architects, engineers, consultancy agencies...) and public and private decision-makers to present and promote green building know-hows in Morocco and beyond.