

## Construction21 launches a 3rd observatory dedicated to exemplary Infrastructures & Urban Services

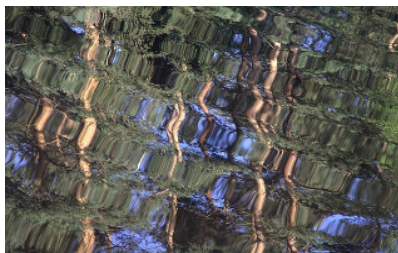
Cities have a great role to play in the mutation of our way of life required to fight against climate change. They control many levers of action such as : mobility, water management, waste management, local energy grids...

All over the world, urban planners, engineers, municipalities or pioneering companies create new tangible solutions every day to guarantee efficient urban services while contributing to the reduction of our carbon footprint. **How to disseminate these best practices created by pioneers among the market ?**

Green energies



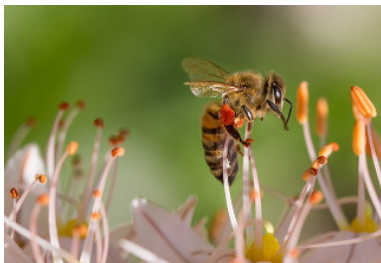
Water cycle



Digital services



Biodiversity & Ecosystems



Circular economy & Waste



Sustainable mobility



### A collaborative web platform to stay informed and promote your innovations

After buildings and ecodistricts, Construction21 launches a third observatory dedicated to infrastructures and urban services. As a free information website, Construction21 facilitates fast dissemination of innovations among contractors and companies, which also find there multiple sources of inspiration for their future projects. It's also a great tool for innovative companies who want to develop their activities nationally and abroad.

### A database filled by the professionals of the sector

The Infrastructures database is composed of six thematics and 180 categories or subcategories, defined with experts. The classification offers easy access to information, whatever the main focus of the reader is. Professionals seeking to promote their innovative realisations publish their own case study, for free, through a simple online form. The Construction21 team in each country will moderate and translate it. It will be displayed in English or in local languages on each of the 11 platforms of the

Construction21 network. For local governments and companies who can't spare the time, you can send your raw data to Construction21 for publishing (paying service).

### Starting March 2017, new Awards to highlight online case studies

Published infrastructures and urban services will also benefit from the great visibility generated by the Green Building & City Solutions Awards, a yearly international contest organized by Construction21. All published realisations will be highlighted by an intense communication campaign and the winners will receive a video clip describing their project. That video clip will also be broadly shared on social media. More info on [Awards 2016](#).

### Candidate, partner or sponsor : 3 ways to participate

1. Companies or local governments publish their most innovative realisations in the database, asserting their ability to innovate and inspire other projects across the world.
2. Media, city networks or professional unions : by associating their name to the contest as media partners, they can encourage their members to enter the competition and to browse the candidates or the winners, hence accelerating the dissemination of innovations.
3. Companies can associate their brand to the contest and benefit from the great visibility of this international event.

A tool offered by the Construction21 network,  
In partnership with



### About Construction21.org



As the social media for sustainable buildings and cities, [Construction21](#) disseminates free information and best practices for sustainable development among actors of the building and city sectors, with one million visits per year.

**The 12-platform network Construction21 is both local and global. Each national platform is managed by a not for profit organization involved in the promotion of sustainable building and city in their country.**

The Construction21 network counts 11 national platforms in Algeria, Belgium, France, Germany, Italy, Lithuania, Luxembourg, Morocco, Romania, Spain and, starting 2017, China. A 12<sup>th</sup> international platform in English, is directly connected to BUILD UP, the site of the European Commission for energy efficiency in buildings.

Construction21 aims to deploy 50 platforms and draw 10 million of visitors by 2020. The network is an active member of the Global Alliance for Buildings and Construction<sup>1</sup>. Construction21 is also positioned as a dissemination tool for innovation linked to the #11 Sustainable Development Goal of the United Nations<sup>2</sup> : « Make cities and human settlements inclusive, safe, resilient and sustainable ». [www.construction21.org](http://www.construction21.org)

<sup>1</sup> Global Alliance for Buildings & Construction or Global ABC : international initiative launched by the French government during the COP21, gathering States, NGOs and international companies to collectively move forward on tangible actions to implement the Paris Agreement. Construction21 International is part of this initiative from the beginning.

<sup>2</sup> UN initiative for the creation of an online platform facilitating the dissemination of Sciences, Technology and Innovation around the 17 Sustainable Development Goals. Construction21 is interested in the SDG #11 on sustainable cities, «Make cities and human settlements inclusive, safe, resilient and sustainable».