



# Kick-off of the Green Solutions Awards 20/21

## IN SHORT

The Construction21 network launches the Green Solutions Awards during the World Green Building Week! In this 8<sup>th</sup> edition, Construction21 offers committed professionals the opportunity to present their most sustainable projects, to make themselves known, of course, but also to help the profession move forward.

Promoting the buildings, districts and infrastructures that will inspire the sector is more topical than ever: there is an urgent need for collective action to replicate on a large scale the innovative solutions that will finally make it possible to reduce the carbon emissions of our cities and buildings.

This 2020/21 edition aims to collect even more exemplary case studies and to bring them to an even wider audience. The new, more comfortable, calendar will be complemented by a strong communication plan. Beyond the visibility generated by the Construction21 platforms, the projects in competition will be widely shared on social networks, individually or by theme. The Green Solutions Meetups, another new feature of the edition, will enable direct dialogue between project holders and professionals seeking to adopt new practices. And still: find the Green Solutions, twice a month, on Radio Immo.

Competition powered by



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## Green Solutions Awards 20/21



Les Mahots ©Nicolas Peyrebonne

### Highlight the solutions that will make our buildings and cities more sustainable

Many professionals were waiting for it, here we are! The 8<sup>th</sup> edition of the Green Solutions Awards starts on the 21<sup>st</sup> of September, at the opening of the World Green Building Week.

The competition is now running in a biennial format, maximising the visibility of the competing projects. More than ever, the ambition of the Construction21 network is to find and promote projects and innovative solutions which, if replicated on a large scale, have a real capacity to accelerate our ecological transition.

Professionals are not mistaken: the Green Solutions Awards are an excellent way to promote their know-how. Nearly 200 projects, buildings, districts or infrastructures, located in 37 different countries, took part in 2019. All of them benefited from the strong communication planned around the competition – 4 million views in total – and from the online display of a case study published in English, French, Spanish or Chinese.

Marc Campési, Manager of Diagonale Concept, comments: *"Our participation in 2019 and the prizes won at the 2018 Green Solutions Awards, have greatly increased our visibility and recognition among a wide audience. My clients, encouraged by this success, have in turn become even bolder!"*

In addition to providing a helping hand to the candidates and, even more so, to the winners, the Green Solutions Awards encourage project owners as contractors to raise the standard of their future projects. Make way for the 2020/21 candidates!

## A biennial competition starting in 2020

The 2019 edition was a real success; it confirmed Construction21's ability to bring innovative projects to the forefront and to bring them to the attention of professionals, making the Green Solutions Awards a reference in the sector.

However, the scale of the competition has led the Construction21 network to extend the calendar. Launched in September, the 2020/21 competition will last 15 months instead of 9, so the **content provided** (case studies, articles, trends in sustainable construction, brochures, etc.) will be **more extensive and will be used over a longer time frame**. The objective is to reach an even greater number of professionals in order to accelerate the adoption of more sustainable solutions.

## Green Solutions Meetups

Playing its role of innovation disseminator, Construction21 is now organising regular Green Solutions Meetups. These conferences or webinars address **current topics in sustainable construction based on concrete projects**, which have been spotted by the juries of the last Green Solutions Awards.

Two webinars were held in June on **bio-based materials** and **low carbon building** (available in replay); as well as a **conference** on September 14 at Propel by MIPIM. Another session including visits of exemplary sites will follow in October, in Lyon (France), on **Energy at the district level**.

These events allow to open a dialogue between pioneers and professionals of the sector on concrete aspects of these exemplary projects. They also provide opportunities for contacts and even future collaboration.

## Increasing student involvement

As a collaborative media open to the entire sector, Construction21 had to create bridges between students, schools and companies.

In 2018, the Green Solutions Awards have thus opened up a student jury at the French level, analysing the candidate projects and selecting their winners. This is an excellent way to introduce dozens of young people in the engineering, architecture and real estate sectors to the very best in sustainable construction. It is also an opportunity to show their difference by rewarding projects in line with the expectations of their generation.

The operation will be extended to other schools and to other countries, with a call for applications sent out to schools in October and juries in April 2021. A nice opportunity to develop international connections between students and academic institutions.

Another type of collaboration with students is the carrying out of exemplary case studies. As part of their course, they will be led to study exemplary buildings or districts in detail and to formalise the result of their analysis in the form of a Construction21 case study. In this way, they will contribute to informing other students and all professionals using the platform, while enriching their knowledge. Two French schools, the ESPI Group and Suptertiaire, are already involved in this approach. Other institutions will follow by the end of 2020, in different countries.



## How to apply ?

- [Log in](#) on the Construction21 platform corresponding to the location of your project (If not yet done, [create your free account](#) in a few clicks).
- For countries not covered by Construction21, go to the international platform (in English)
- Fill in an online technical form describing your sustainable [building](#), [district](#) or [infrastructure](#), its features, its performances... Tick the box for participation in the Green Solutions Awards 2020/21.
- Repeat for each candidate project.

[More info](#)

**Registration before  
15 March 2021**

## Calendar 2020-21



## 6 categories, 12 prizes

### Buildings



Energy & Temperate Climates



Energy & Hot Climates



Low Carbon



Health & Comfort



Sustainable Construction Grand Prize



Sustainable Renovation Grand Prize



Users' choice



Students' choice

### Districts



Sustainable District Grand Prize



Users' choice

### Infrastructures



Sustainable Infrastructure Grand Prize



Users' choice

## The partners of the competition



The Green Solutions Awards are internationally supported by the [Global Alliance for Buildings & Construction](#) and the [World Green Building Council](#).

Numerous media partners and partner networks relay information about the competition, inviting their readers and members to participate or discover candidates and winners.

Companies, actively involved in the fight against climate change, also contribute to the organisation of the competition in different countries and for BNP Paribas Real Estate, at the international level.



European leader in real estate services, BNP Paribas Real Estate covers the entire life cycle of a property: Promotion, Transaction, Expertise, Property Management, and Investment Management.

With 5,400 employees, BNP Paribas Real Estate locally advises owners, tenants, investors and local authorities in Europe, the Middle East and Asia. BNP Paribas Real Estate, the real estate subsidiary of the BNP Paribas Group, generated €1.01 billion in revenues in 2019.

At BNP Paribas Real Estate, the climate change topic and its impact on the real estate business is part of our Corporate Social Responsibility (CSR) strategy. In fact, in our operations and service offers, we are committed in taking into account the climate change challenges, optimizing the environmental footprint of our activities, promoting circular economy and making the environmental quality of our products and services a lever to increase performance both in finance and in use.

That is why, whether in construction, operation or renovation, we offer our customers energy-efficient and environmentally friendly solutions, respectful of the health and well-being of corporate as well as residential real estate users.



[2 questions to Catherine Papillon, Global Head of Sustainable Development & CSR at BNP Paribas Real Estate](#)

## The Construction21 network, organiser of the competition

These non-profit structures, gathered within the international association Construction21, pilot each national Construction21 portal and coordinate the Green Solutions Awards in their country.



### ABOUT CONSTRUCTION21

As the social media for sustainable buildings and cities, [Construction21](#) disseminates free information and best practices among key players of the building and city sectors, especially through its three databases dedicated to exemplary [buildings](#), [districts](#) and [infrastructures](#).

The Construction21 network counts 11 national platforms in Europe, China and North Africa, managed by local non-profit organisations, along with an 12<sup>th</sup> international platform in English.

Every year, Construction21 organises the [Green Solutions Awards](#), an international contest aiming to make concrete solutions known among professionals from all over the world, to accelerate transition toward a more sustainable world.

### CONTACT

For any information or contact with the innovative project holders (candidates or winners of the competition), please contact us!

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