

Construction21 receives a Deauville Green Award

The 7th International Festival for audiovisual productions for sustainable development and eco-innovations was taking place in Deauville, France on Wednesday June 20th. This world contest gathered 420 movies from all over the globe. Construction21 received the silver Award in the category “Sustainable and circular production”.

Every year, Construction21 produces videos for its [Green Solutions Awards](#), and chose to submit one of its winners of 2017 to the competition: [Filtering gardens® of Rio de Janeiro](#). This sustainable infrastructure, created by the French-Brazilian company Phytorestore, serves as a rain and greywater management and treatment system for L’Oréal’s R&D center in Brazil.

The film, directed by Point TV, reached the finals in the “Sustainable and circular production” category with the information films, audiovisual medias by communities, companies and NGO’s (less than 25 minutes long). Sylvain Bosquet (Construction21), Blandine Goussebayle (Phytorestore) and Laurence Beaulieu (Point TV) explained to the jury the benefit of showcasing exemplary projects and pioneer initiatives for sustainable cities, for low carbon and circular production. Projects like Filtering Gardens.

“ Filtering Gardens® are a great example of replicable ecological resilience, vegetation of the building meets several goals: rainwater and grey water management of treatment, development of biodiversity by building biotopes and ecological habitats, also saving resources by using treated water, return of water to the earth and a carbon well effect through the capture of CO2 by the plants. ”

Blandine Goussebayle, Filtering Gardens wastewater manager for Phytorestore France

“ The Green Solutions Awards films have a low carbon footprint. We are careful with the carbon cost of our teams. For the winning projects within 3 hours of Paris, Point TV staff is sent to do the shooting. For further destinations, like China, Brazil, French Guyana or Senegal, we work with local cameramen. As for inaccessible places, such as the Valley of Spiti in India, we work with audio recordings and high definition photos, thus keeping the carbon footprint very low. ”

Laurence Beaulieu, CEO of Point TV

“ Since 2015, Construction21 uses videos for the highly viral value, to amplify the dissemination of best practices in sustainable construction. Every year we send a team to meet with our winning buildings, districts and infrastructures. Through the video, they can show the remarkable aspects of their project, in a very concrete way. This distinction in the Green Deauville Awards honors us, but more importantly, it’s a recognition of our daily work to accelerate the transition of the construction sector and the city sector to green. ”

Sylvain Bosquet, Web Editorial Officer for Construction21



Laurence Beaulieu, Sylvain Bosquet, and Blandine Goussebayle receiving the silver Award in their category

About Construction21.org

As the social media for sustainable buildings and cities, [Construction21](https://www.construction21.org) disseminates free information and best practices for sustainable development among actors of the building and city sectors, especially through its three databases dedicated to exemplary [buildings](#), [districts](#) and [infrastructures](#).

Every year, Construction21 organises the [Green Solutions Awards](#), an international contest aiming to promote pioneers' best practices and inspire professionals around the world.

The Construction21 network counts 11 national platforms in Europe, China and North Africa, managed by local non-profit organisations, along with an 12th international platform in English.

www.construction21.org