

## Press kit

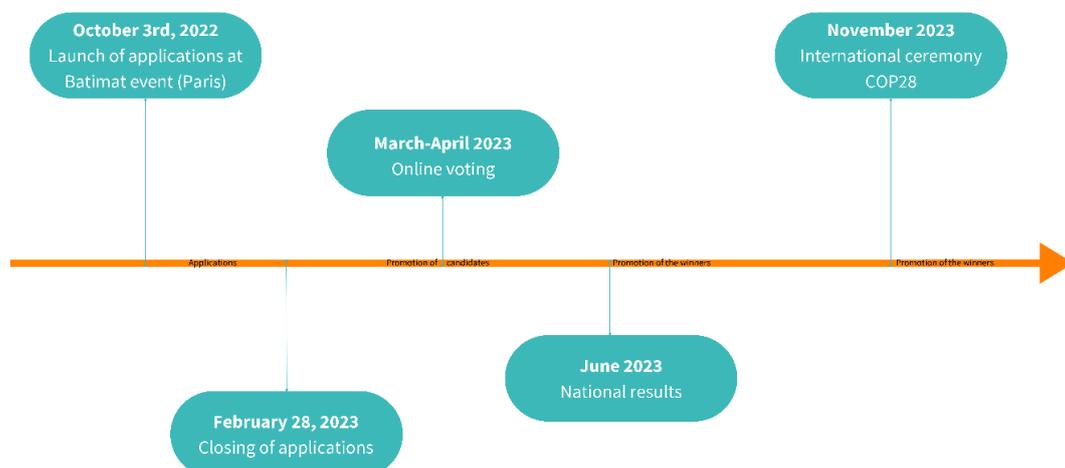
### Launch of the Green Solutions Awards All you need to know about the 2022-2023 edition

One year after the international ceremony in Glasgow during COP26, the Green Solutions Awards are back. This competition for sustainable buildings, districts, and infrastructures organised by Construction21 and its partners aims to **bring out exemplary achievements from around the world**, and **to share them to as many people as possible**. It is proof that the solutions exist. And by giving them the visibility they deserve, it **inspires the profession with concrete examples** to accelerate the reduction of its carbon emissions.

Among the winners of the 2020-2021 edition, we have the Spanish sports center [Turo de la Peira](#) rewarded for its integration into the environment, its automated natural ventilation system and its bioclimatic facade, or [Nanterre Cœur Université](#) noted for the adaptation of the territory to its uses, taking into account biodiversity and with a strong ambition on the energy aspect.

It should also be remembered that the 2020-2021 edition of the contest generated more than 2.5 million views, with 192 participants from 25 countries. This new edition promises to be just as rich, if not more, with already great candidates. You will soon have the opportunity to discover them...

### Timeline 2022-2023



## From a kick-off at Batimat, Paris...

The opening of applications has been launched at the *Mondial du bâtiment*, the international construction and building trade fair. A press conference bringing together journalists, partners, professionals and members of Construction21 was organised. The opportunity to highlight interesting achievements and to have the testimony of personalities involved in the decarbonisation of the sector.

Martine Jauroyon, Sustainable Development, Innovation & Technical Excellence Director at Egis, provided her vision of sustainable construction. Marc Campesi, CEO of Diagonale Concept and multiple winner of the Green Solutions Awards, detailed his systemic approach, applied in each of his projects, including *Vela Verde*. Finally, Michel Heukmès, representative of Belgium, gave some examples of sustainable projects like *Abattoir BIGH farm* or the *Cité du Centenaire*.

## ... to an award ceremony at COP28, Dubai

Applications, open until February 28, 2023, will be examined by juries of **recognised experts**. An **online voting campaign** will also be deployed to determine the User's Choice Award winners. **The national winners from each country will be revealed online.**

The finalists will go through an evaluation stage, led by a panel of experts from around the world who will have the difficult task of choosing the big winners of the Green Solutions Awards.

These will be announced at an **international ceremony organised during COP28** to be held in Dubai in November 2023. On this occasion, a larger event will be organised by Construction21 to highlight examples of sustainable construction. To be continued...

## The prizes

By participating, professionals hope to win one of the prizes related to their category – Building, District, or Infrastructures:



## The communication plan

The Green Solutions Awards are an effective way for professionals to publicise their know-how through case studies. In 2020-2021, 192 projects from 25 countries benefited from the visibility that the competition brings them. This year again, a large communication campaign, relayed by the partners, is set up at each stage of the competition. The system includes articles, emailings, social media posts, banners, press releases, etc.

Other highlights are also created to amplify this visibility. For the 2022-2023 edition, we can mention the **presentation of the first candidates**.

So much contents you can share by indicating Construction21 as your source.

Not to mention that, by participating, professionals enter the experts pool of Construction21 and are likely to be regularly asked to speak at conferences, radio or TV broadcasts... We can also put you in touch for interviews!

## Testimony

For Marc Campesi, CEO of Diagonale Concept and multiple winner of the Green Solutions Awards:  
*“ These trophies are probably the best investment of time and energy that I have made in the last 10 years! Since 2018, I have presented three projects and three victories.*

*Repeated success has boosted the cognitive system of my teams and partners. They are more and more motivated and creative. Nothing stops them anymore, they all want to save humanity!*

*As for my clients, we no longer have to demonstrate the efficiency of our architectural and technical solutions. The Green Solutions Awards have given us real legitimacy in the field of sustainable construction.*

*The communication carried out by Construction21 around the projects presented at the Green Solutions Awards and the winners allows the sharing of best practices to as many people as possible. The urgency is certainly to do, but above all to learn, to experiment and finally to share. With this competition, I was able to learn and share within our territory but also far beyond...”*

[Press kit](#)

[More information on the contest](#)

[Discover the international winners 2020-2021](#)



*The international winners at the awards ceremony in Glasgow in the presence of Barbara Pompili, then French Minister for Ecological Transition – @Construction21*



*Turo de la Peira – @Enric Duch*

Contest organised by



With the support of



The following companies, actively committed to the fight against climate change, contribute to the organisation of the competition. Discover them below.

Partner media and networks also relay the information, inviting their readers to participate and discover candidates and then winners. [Go to the partners page.](#)

## About



Construction21 is the information and networking place for professionals in the sustainable construction sector. A real dissemination tool, it shares to as many people as possible the news and best practices of sustainable development between the actors of the city and the construction industry. In particular, thematic dossiers developed with members of its community on key issues such as reuse, mobility, adaptation to climate change, training, prefab construction, etc. are offered, as well as case studies of buildings, districts, and exemplary infrastructures.

In addition, Construction21 is the communication organisation for European projects such as [D2Grids](#). It also advises sustainable construction players in their strategy and increases their visibility.

Since 2013, the association has been organising the Green Solutions Awards competition in order to inspire all professionals in the sector. The winners of this national and international sustainable solutions award are announced at the COP. Next meeting: Dubai in November 2023. This competition is also an opportunity to highlight the concept of Green Solutions, which disseminates feedbacks in various formats to a wider audience. Construction21 is also active in the organisation of other thematic competitions (circular economy, resilience, BIM, renovation of condominiums, etc.).

It is also an international network with several portals in Europe, China and the Maghreb, as well as an information platform in English.



Egis is an international player active in the consulting, construction engineering and mobility service sectors. We design and operate intelligent infrastructure and buildings capable of responding to the climate emergency and helping to achieve more balanced, sustainable, and resilient territorial development.

With operations in 120 countries, Egis places the expertise of its 16,200 employees at the disposal of its clients and develops cutting-edge innovation accessible to all projects. Through its wide-ranging fields of activity, Egis is a central player in the collective organisation of society and the living environment of citizens all over the world.



European leader in real estate services, [BNP Paribas Real Estate](#) covers the entire life cycle of a property: Promotion, Transaction, Expertise, Property Management, and Investment Management.

With 4,500 employees, BNP Paribas Real Estate locally advises owners, tenants, investors and local authorities in Europe, the Middle East and Asia. BNP Paribas Real Estate, the real estate subsidiary of the BNP Paribas Group, generated €902.3 million in revenues in 2021.

At BNP Paribas Real Estate, the **climate change topic and its impact on the real estate business is part of our Corporate Social Responsibility (CSR) strategy**. In fact, in our operations and service offers, we adopt a **low-carbon transition and reduce our environmental footprint**. We are thus committed to deploying a plan to mitigate carbon emissions and adapt buildings to climate change, tackling biodiversity erosion and optimising natural resources management, and reconciling environmental quality with health, safety and well-being objectives.

That is why, whether in construction, operation or renovation, we offer our customers **energy-efficient and environmentally friendly solutions, respectful of the health and well-being** of corporate as well as residential real estate users.