Get your country to enter the international competition of sustainable buildings.

Every year, Construction21 organises an international online contest to inspire building practitioners from all over the world. The most remarkable buildings are highlighted in December, during the COP (In 2016, Marrakech)

Manage the contest in your country

Your organisation is committed to environmental transition and linked with the building professionals of your country? Become Awards Partner.

- Accelerate best practices dissemination between practitioners of your country
- Initiate the creation of a national observatory of exemplary achievements
- Benefit from the media power of an international network

The target: one million practitioners

Professionals coming from building, real estate and city sector use Construction21 to get news.

Every month, Construction21 platforms receive 70,000 visits for 200,000 page views.

Globally, 300,000 professionals visited Construction21 network in 2014 and 1 million is expected in 2015.

Goal: offer visibility to their achievements

Publish case studies on the Construction21 international database

- Free participation (online form)
- All types of buildings, new or refurbished ones, delivered

Proven communication tools

- Construction21 platforms + direct messages to users, press
- Social media campaigns
- Partnerships with heads of networks and specialised media of the sector
Awards partner: how does it work?

Construction21 provides a complete communication and organisation package

- Web pages, emailings, press releases, social media messages (French, English, Spanish)
- Mini-website dedicated to your country on Construction21 international platform
- Contest and jury management tools
- Organisation of the winners gala, during the COP
- International communication campaign
- Moderation and translation of your national case studies

Your role: manage the contest at national level

- You send to your contacts the messages provided by Construction21 after adapting them to your context
- At every step of the contest: invitation to apply, finalists and winners announcement
- You organise your national jury, which will select the finalists of your country
- A national expert from your country is participating to the international jury
- You participate to the winners gala, during the COP21

Self-funding, thanks to local sponsors

You are asked a financial fee of 1,000 EUR to contribute to the contest organisation and the case studies moderation. In return, you receive sponsoring and contest organisation rights for your country.

Main steps of the 2016 contest

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<th>Month</th>
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<td>May</td>
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| July   | Closing of applications  
Communication campaign around competitors |
| September | National juries – Online vote (buildings only) |
| October | Communication campaign around finalists  
International jury – Online vote (buildings+ cities) |
| December | Winners gala at COP 22, Marrakech  
Communication campaign around winners |

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