

# AUTOMATICALLY PUBLISH ON CONSTRUCTION21

If you publish news on a regular basis on your website, you can automatically and quickly send your contents to be posted on Construction21, whether they are articles or events.

Your contents will become more visible to professionals and search engines. They will also benefit from the daily relays of Construction21 on social media such as Twitter and LinkedIn.

Your news will be published under your Construction21 account with, of course, a direct link leading back to your website.

## 1 CREATE YOUR ACCOUNT

Go to your Construction21 platform

Click on « Log In / Register or on the « Register » orange button.



## 2 ENTER YOUR PERSONAL DATA

Fill in all the fields and click "SEND".

Don't forget to select the platforms you want to follow.

## 3 ACTIVATE YOUR ACCOUNT

An activation email is sent to you as soon as you create your account. Click the link embedded in the email to activate your account.

If the email didn't go through, check your spam folder or contact the webmaster through the contact form.

The image shows a "Registration Form" with the following fields: Email, First Name, Last Name, Password, Confirmation, and Company / organization. Below these fields is a section for selecting platforms to follow, with checkboxes for France, España, Italia, Belgique, Maroc, Deutschland, Lietuva, Romania, and Luxembourg. There are also checkboxes for "I would like to receive information from construction21 partners" and "I have read and accept the Terms of Use". At the bottom right, there are "Send" and "Cancel" buttons, with the "Send" button circled in red.

## 4

## PROVIDE YOUR RSS FEED

To automatically relay your news, Construction21 needs an RSS 2.0 feed. This feed needs to include the following information:

- Content (all of the article : title, full text and a picture)
- A URL link leading back to the original page of the article on your website.

Ask your webmaster to create a RSS feed gathering the type of contents you want to share on Construction21.

Provide us with the RSS feed and the user name you want to see your contents published under. These news will land in our moderation queue. In case of inappropriate content, the moderation team may not publish your news, in accordance with our editorial line. Your contents may also be translated to local languages (French, Italian, Spanish, Romanian..) to be published on some of the national Construction21 platforms.